



Innovation, Entrepreneurship, and Technology Transfer Panel

Panelists: James Rice, South Dakota State University
Eugene Krentsel, University of Louisville
Barry Johnson, NSF, Industrial Innovation & Partnerships

Moderator: Joy Fisher
University of Tennessee



Innovation, Entrepreneurship, and Translational Research



Alabama
EPSCoR



Innovation Continuum



Ideas



Research
Innovation



Technology
Commercialization



Entrepreneurship



Business
Development

Innovation Continuum



Ideas



Research
Innovation



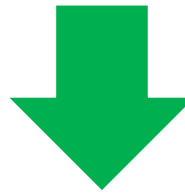
Technology
Commercialization



Entrepreneurship



Business
Development





Pre-Work: Summer 2015

▶ Jurisdiction self-assessment

▶ Assets

- ▶ Research Innovation
- ▶ Technology Commercialization
- ▶ Entrepreneurship
- ▶ Business Development



Workshop 1: October 2015, Nashville, TN



▶ Best-in-class practices

- ▶ Industry research collaboration
 - ▶ Technology commercialization
 - ▶ Entrepreneurship training and practice
 - ▶ Business development support
 - ▶ State and regional economic development
- ▶ Strength, Weaknesses, Opportunities, Threats analysis (SWOT) for each asset area

	Helpful to achieving the objective	Harmful to achieving the objective
Internal to the organization(s)	Strengths	Weaknesses
External to the organization(s)	Opportunities	Threats



Between Workshops: Winter 2015/2016

- ▶ Consolidated SWOT analysis (top priorities)
- ▶ 1-page draft action plan
 - ▶ Action
 - ▶ Responsible party
 - ▶ Resources
 - ▶ Desired outcomes
 - ▶ Timeframe

A hand-drawn diagram of an action plan table. The title "ACTION PLAN" is written in large blue letters at the top. Below the title is a table with four columns. The column headers are "WHO", "WHAT", "WHEN", and "HOW", written in red. The table has three empty rows below the headers. The table is drawn with green lines and has two red dots at the top corners, suggesting it's a sticky note or a page from a binder.

ACTION PLAN			
WHO	WHAT	WHEN	HOW



Workshop 2: February 2016, Las Vegas, NV

- ▶ Individual state presentations
- ▶ Team pairings
- ▶ Refinement of action plans





Key Needs Identified

- ▶ Communication among stakeholders
- ▶ Networking and collaboration
- ▶ Industry relations

